

國立東華大學教師個人基本資料表

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最高學歷/起迄：美國亞利桑那州州立大學工業工程與管理系統博士

現職/起迄：中華民國 90 年 8 月 1 日~

到任年月份(東華)：中華民國 85 年 8 月 1 日~

專長：
1. 行銷管理
2. 消費者行為分析
3. 電子商務
4. 品質管理

池文海

Wenhai Chih



■研究(2012.8~2017.7)

- 注意事項：**（一）請詳列五年內（此段期間曾懷孕及生產者，得延長至七年內（2012.8~2017.7）發表之學術性著作，包括：期刊論文、專書及專書論文、研討會論文、技術報告及其他等，並請依各類著作之重要性自行排列先後順序。
- （二）各類著作請按發表時間先後順序填寫。各項著作請務必依作者姓名（按原出版之次序，**通訊作者請加註***。）出版年、月份、題目、期刊名稱（專書出版社）起迄頁數之順序填寫。
- （三）若期刊屬於 SCI、EI、SSCI 或 A&HCI 等時，請註明。

一、期刊論文：

A、具匿名審查制度之期刊

1. Ortiz, Jaime, Chih, Wen-Hai* and Tsai, Faa-Shyan, March 2018, “Information Privacy, Consumer Alienation, and Lurking Behavior in Social Networking Sites”, *Computers in Human Behavior*, Vol. 80, pp. 143-157. (SSCI, Total Cites, 15,139, Impact Factor=3.435, 5-Year Impact Factor=4.252, 15/129, Psychology, Multidisciplinary, 10/84, Psychology, Experimental).
2. Chiu, Tao-Sheng, Chih, Wen-Hai*, Ortiz, Jaime, and Wang, Chia-Yi, November 2017, “The Contradiction of Trust and Uncertainty from the Viewpoint of Swift Guanxi”, *Internet Research*, Vol. 27, Issue 5, pp. 1058-1084. (SCIE, Total Cites, 1,673, Impact Factor=2.931, 5-Year Impact Factor=4.580, 34/146, Computer Science, Information Systems, 27/89, Telecommunications).
3. Ortiz, Jaime, Chih, Wen-Hai* and Teng, Hsiu-Chen, October 2017, “Electronic Word of Mouth in the Taiwanese Social Networking Community: Participation Factors”, *Internet Research*, Vol. 27, No. 5, pp. 1058-1084. (SCIE, Total Cites, 1,673, Impact Factor=2.931, 5-Year Impact Factor=4.580, 34/146, Computer Science, Information Systems, 27/89, Telecommunications).
4. Ortiz, Jaime, Chiu, Tao-Sheng, Chih, Wen-Hai* and Hsu, Che-Wei, October 2017, “Perceived Justice, Emotions, and Behavioral Intentions in the Taiwanese Food and

- Beverage Industry”, *International Journal of Conflict Management*, Vol. 28, Issue 4, pp. 437-463. (SSCI, Total Cites, 652, Impact Factor=0.786, 5-Year Impact Factor=1.010, 56/79, Communication).
5. Ortiz, Jaime, Chang, Shu-Hao, Chih, Wen-Hai* and Wang, Chia-Hao, August 2017, “The Contradiction between Self-protection and Self-presentation on Knowledge Sharing Behavior”, *Computers in Human Behavior*, Vol. 76, pp. 406-416. (SSCI, Total Cites, 15,139, Impact Factor=3.435, 5-Year Impact Factor=4.252, 15/129, Psychology, Multidisciplinary, 10/84, Psychology, Experimental).
 6. Chih, Wen-Hai, Chiu, Tao-Sheng, Lan, Li-Chi, and Fang, Wen-Chang, January 2017, “Psychological Contract Violation: Impact on Perceived Justice and Behavioral Intention among Consumers,” *International Journal of Conflict Management*, Vol. 28, No. 1, pp. 103-121. (SSCI, Total Cites, 652, Impact Factor=0.786, 5-Year Impact Factor=1.010, 56/79, Communication).
 7. Chih, Wen-Hai, Hsu, Li-Chun and Liou, Dah-Kwei, November 2016, “Understanding Virtual Community Members’ Relationships from Individual, Group, and Social Influence Perspectives,” *Industrial Management & Data Systems*, Vol. 117, No. 6, pp. 990-1010. (SCIE, Total Cites, 2,526, Impact Factor=2.205, 5-Year Impact Factor=2.343, 40/105, Computer Science, Interdisciplinary Applications, 19/44, Engineering, Industrial).
 8. Chih, Wen-Hai, Wu, Yu-Ping and Hsieh, Yu-Ping, September 2016, “Study on Online Video Platform Users’ Behavior from Perspectives of Affective and Cognitive Evaluation”, *Journal of Management*, Vol. 33, No. 3, pp. 443-471. (SSCI, Total Cites, 16,286, Impact Factor=7.733, 5-Year Impact Factor=12.213, 2/121, Business, 1/80, Psychology, Applied, 2/174, Management).
<http://jom.management.org.tw/>
 9. Liou, Dah-Kwei, Chih, Wen-Hai, Yuan, Chien-Yun and Lin, Chien-Yao, August 2016, “The Study of the Antecedents of Knowledge Sharing Behavior: The Empirical Study of Yambol Online Test Community”, *Internet Research*, Vol. 26, Issue 4, pp. 845-868. (SCIE, Total Cites, 1,673, Impact Factor=2.931, 5-Year Impact Factor=4.580, 34/146, Computer Science, Information Systems, 27/89, Telecommunications).
 10. Chang, Su-Hao, Chih, Wen-Hai, Liu, Dah-Kwei and Yang, Yu-Ting, July 2016, “The Mediation of Cognitive Attitude for Online Shopping”, *Information Technology & People*, Vol. 29, No. 3, pp. 618-646. (SSCI, Total Cites, 642, Impact Factor=1.339, 5-Year Impact Factor=1.795, 37/85, Information Science & Library Science).
 11. Tsai, Chung-Hung, Wang, Shiang-Ru and Chih, Wen-Hai, June 2016, “The Study of the Antecedents and Consequences Interactivity and Self-disclosure for Social Network Sites: The Empirical Study of Facebook”, *Journal of e-Business*, Vol 18, No. 1, pp. 33-76. (TSSCI).

12. Hsu, Li-Chun, Chih, Wen-Hai and Liu, Dah-Kwei, May 2016, "Investigating Community Members' eWOM Effects in Facebook Fan Page", *Industrial Management & Data Systems*, Vol. 116, Issue 5, pp. 978-1004. (SCIE, Total Cites, 2,526, Impact Factor=2.205, 5-Year Impact Factor=2.343, 40/105, Computer Science, Interdisciplinary Applications, 19/44, Engineering, Industrial). <http://www.emeraldinsight.com/loi/imds>
13. Chih, Wen-Hai, Wu, Yu-Pin and Chiu, Dong-Seng, April 2016, "The Mediating Effects of Community Identification and Brand Trust on International Tourist Hotels' Fan Pages", *Journal of Tourism and Leisure Studies*, Vol. 22, No. 1, pp. 1-35. (TSSCI). <http://www.tourism.org.tw/>
14. Liou, Dah-Kwei, Chih, Wen-Hai, Hsu, Li-Chun and Huang, Chia-Yi, March 2016, "Investigating Information Sharing Behavior: The Mediating Roles of the Desire to Share Information in Virtual Communities," *Information Systems and E-Business Management*, Vol. 14, Issue 2, pp. 187-216. (SSCI, Total Cites, 342, Impact Factor=1.723, 5-Year Impact Factor=1.551, 72/121, Business, 97/194, Management).
15. Chih, Wen-Hai, Huang, Ling-Chu and Yang, Tsung-Ju, January 2016, "Prior Knowledge, Transformative Learning and Performance", *Industrial Management & Data System*, Vol. 116, Issue 1, pp. 103-121. (SSCI, Total Cites, 342, Impact Factor=1.723, 5-Year Impact Factor=1.551, 72/121, Business, 97/194, Management).
16. Hsu, Li-Chun, Wang, Kai-Yu, Chih, Wen-Hai and Lin, Kuan-Yu, October 2015, "Investigating the Ripple Effect in Virtual Communities: An Example of Facebook Fan Pages", *Computers in Human Behavior*, Vol. 51, pp. 483-494. (SSCI, Total Cites, 9,791, Impact Factor=2.880, 5-Year Impact Factor=3.724, 21/129, Psychology, Multidisciplinary, 20/85, Psychology, Experimental).
17. Hsu, Li-Chun, Chih, Wen-Hai and Liu, Dah-Kwei, October 2015, "Understanding Community Citizenship Behavior in Social Networking Sites: An Extension of the Social Identification Theory", *Industrial Management & Data Systems*, Vol. 115, No. 9, pp. 1752-1772. (SCIE, Total Cites, 1,667, Impact Factor=1.278, 5-Year Impact Factor=1.688, 40/105, Computer Science, Interdisciplinary Applications, 19/44, Engineering, Industrial). <http://www.emeraldinsight.com/loi/imds>
18. Hsieh, Hui-Lung, Tsai, Chung-Hung, Chih, Wen-Hai and Lin, Huei-Hsieh, June 2015, "Factors Affecting Success of an Integrated Community-based Telehealth System," *Technology and Health Care*, Vol. 23, S189-S196. (SCIE, Total Cites, 563, Impact Factor=0.678, 5-Year Impact Factor=0.736, 82/88, Health Care Sciences & Services, 68/76, Engineering, Biomedical).
19. Chih, Wen-Hai, Liu, Dah-Kwei and Hsu, Li-Chun, May 2015, "From Positive and Negative Cognition Perspectives to Explore E-shoppers' Real Purchase Behavior: An Application of Tricomponent Attitude Model", *Information Systems and*

- E-Business Management*, Vol. 13, Issue 3, pp. 495-526. (SSCI, Total Cites, 220, Impact Factor=0.953, 5-Year Impact Factor=1.000, 128/192, Management, 88/120, Business).
20. Su, Bo-Chiuan, Chih, Wen-Hai and Fu, Ding-Guo, Spring 2015, "The eWOM Engagement Behavior in Social Networking Sites: Posting, Acquiring, and Passing Information", *Marketing Review*, Vol. 12, No. 1, pp. 49-97.
 21. Hsu, Li-Chun, Chih, Wen-Hai and Lin, Ting-Yu, March 2015, "The Influence of Brand-Customer Relationships, Community Member-Other Members Relationships on Community Citizenship Behavior: Testing of Multiple Mediating Effects", *Journal of e-Business*, Vol. 17, No. 1, pp. 49-90. (TSSCI).
 22. Liu, Dah-Kwei, Hsu, Li-Chun and Chih, Wen-Hai, February 2015, "Understanding Broadband Television Users' Continuance Intention to Use", *Industrial Management & Data System*, Vol. 115, No. 2, pp. 210-234 (SCIE, Total Cites, 1,667, Impact Factor=1.278, 5-Year Impact Factor=1.688, 40/105, Computer Science, Interdisciplinary Applications, 19/44, Engineering, Industrial).
 23. Hsu, Li-Chun, Chih, Wen-Hai and Lin, Ting-Yu, December 2014, "From Brand Community Members' Similarity Approach to Explore Community Citizenship Behavior", *Journal of e-Business*, Vol. 16, No. 4, pp. 407-436. (TSSCI).
 24. Wang, Kai-Yu, Hsu, Li-Chun and Chih, Wen-Hai, August 2014, "Retaining Customers after Service Failure and Recovery: A Contingency Model", *Managing Service Quality*, Vol. 24, No. 4, pp. 318-338. (SSCI, Total Cites, 885, Impact Factor=1.054, 5-Year Impact Factor=1.477, 103/185, Management).
 25. Chang, Su-Hao, Chih, Wen-Hai, Liu, Dah-Kwei and Hwang, Lih-Ru, July 2014, "The Influence of Web Aesthetics on Customers' PAD", *Computers in Human Behavior*, 36, pp. 168-178. (SSCI, Total Cites, 7,267, Impact Factor=2.694, 5-Year Impact Factor=3.624, 20/129, Psychology, Multidisciplinary, 24/85, Psychology, Experimental).
 26. Hsu, Li-Chun, Chih, Wen-Hai and Lin, Ju-Hsuan, June 2014, "Understanding Social Network Sites Users' Willingness to Provide Information: A Media Richness Theory Approaches", *Pensee Journal*, Vol. 76, No. 6, pp. 295-307. (SSCI, Total Cites, 16, Impact Factor=0.017, 5-Year Impact Factor=0.011, 155/157, Political Science).
 27. Chih, Wen-Hai, Wang, Ming-Jaan, Lin, Chin-Yen, Lin, Ching and Tsai, Hung-Wen, June 2014, "The Quality and Shopping Behavior Analysis of Virtual Store", *Journal of Quality*, Vol. 21, No. 3, pp. 149-171. (EI).
 28. Hsu, Li-Chun, Wang, Kai-Yu and Chih, Wen-Hai, September, 2013, "Effects of Web Site Characteristics on Customer Loyalty in B2B E-commerce - Evidence from Taiwan", *The Service Industries Journal*, Volume 33, Number 11, pp. 1026-1050. (SSCI, Total Cites, 1238, Impact Factor=1.017, 5-Year Impact Factor=1.200, 103/174, Management).

29. Chih, Wen-Hai and Hsu, Li-Chun, June 2013, "Determinants of Membership Websites' Stickiness Intentions: An Empirical Study of Fashion Guide Website", *Journal of e-Business*, Vol. 15, No. 2, pp. 265-294. (TSSCI).
30. Chih, Wen-Hai, Wang, Kai-Yu, Hsu, Li-Chun and Huang, Su-Chen, May 2013, "Investigating eWOM Effects on Online Discussion Forums: The Role of Perceived Positive eWOM Review Credibility", *Cyberpsychology, Behavior, and Social Networking*, Vol. 16, No. 9, pp. 658-668. (SSCI, Total Cites, 790, Impact Factor =2.410, 5-Year Impact Factor=2.535, 9/61, Psychology, Social).
31. Chih, Wen-Hai, Chiu, Tien-You and Lee, Li-Wei, December 2012, "The Quality and Shopping Behavior Analysis of Virtual Store", *Journal of Quality*, Vol. 19, No. 6, pp. 523-540. (EI).
32. Chih, Wen-Hai, Lin, Ching, Ji, Lu and Chen, Yin-Ying, December 2012, "The Study of Organizational Perceptions on Organizational Commitment", *Commerce & Management Quarterly*, Vol. 13, No. 4, pp. 427-459.
33. Chih, Wen-Hai, Yang, Feng-Hua and Chang, Chih-Kai, Winter 2012, "The Study of the Antecedents and Outcomes of Attitude toward Organizational Change", *Public Personnel Management*, Vol. 41, No. 4, pp. 597-617. (SSCI, Total Cites, 308, Impact Factor =0.326, 5-Year Impact Factor=0.355, 22/24, Industrial Relations & Labor, 41/47, Public Administration).
34. Chang, Shu-Hao, Wang, Kai-Yu, Chih, Wen-Hai and Tsai, Wen-Hsin, August 2012, "Building Customer Commitment in Business-to-business Markets", *Industrial Marketing Management*, Vol. 41, No. 6, pp. 940-950. (SSCI, Total Cites, 3440, Impact Factor =1933, 5-Year Impact Factor=2.376, 32/116, Business, 45/174, Management).

B、不具匿名審查制度之期刊

二、專書及專書論文：

三、研討會論文：

1. Hsu, Li-Chun, Wang, Kai-Yu and Chih, Wen-Hai, March 22-24, 2017, "Investigating Virtual Community Participation and Promotion from a Social Influence Perspective", *Marketing Management Association Spring Conference*, Marketing Management Association, Chicago, IL.
2. Chih, Wen-Hai, Yuan, Chien-Yun and Huang, Chia-Yi, October 5-8, 2016, "Download Intention in the Mobile Application Marketplace", *Proceedings of International Association for Computer Information Systems (IACIS)*, the 56th International Conference, Nashville, TN.
3. Chih, Wen-Hai, Huang, Chia-Yi and Liu, Dah-Kwei, May 2015, "The Study of the Relationships among Brand Identification, Brand Passion, and Brand Commitment", *Proceedings of International Conference on Social Science and*

Management (ICSSAM), May 7-9, Kyoto, Japan.

4. Wang, Kai-Yu, Hsu, Li-Chun, Chih, Wen-Hai and Yuan, Tzu-Lien, April 2015, "Investigating Virtual Community Participation from a Social Influence Perspective", *Proceedings of International Conference on Business and Internet (ICBI) 2015*, April 22-24, 2015, National Taipei University, Taipei, Taiwan.
5. Wang, Kai-Yu, Chih, Wen-Hai, Hsu, Li-Chun and Yuan, Tzu-Lien, April 2015, "Effects of Perceived Interactivity on Facebook Fan Page Users' Behavior Intentions", *Proceedings of International Conference on Business and Internet (ICBI) 2015*, April 22-24, National Taipei University, Taipei, Taiwan.
6. Chih, Wen-Hai, Liu, Ming-Te, Wu, Yu-Ping and Hsieh, Yu-Ping, November 2014, "The Study of Influence on Affective and Cognitive Appraisal from Consumer Socialization in Video Sharing Websites: The Double-Mediating Effects", *Proceeding of the 13th International Symposium on New Paradigms of Management*, November 7, 2014, National Taiwan University of Science and Technology, Taipei, Taiwan.
7. Chih, Wen-Hai, Hsu, Li-Chun, Wang, Kai-Yu and Lin, Kuan-Yu, June 2014, "The Mediating Role of Facebook Fan Pages," *Proceedings & CyberTherapy & Rehabilitation Magazine, Virtual Reality Medical Institute & Interactive Media Institute*, June 17-19, 2014, Washington DC.
8. Chih, Wen-Hai, Wu, Yu-Ping, Tsai, Yuh-Yuan and Fang, Jiann-Fa, March 2014, "Social Network Applications: Creation of Negative Emotions," *Proceeding of Northeast Decision Sciences Institute Conference*, March 26-29, Philadelphia, Pennsylvania, USA.
9. Chih, Wen-Hai and Lin, Ting-Yu, November 2013, "The Study of the Influence on Brand Commitment of Brand Community and Brand", *Proceeding of 2013 Conference of Chinese Society for Management of Technology (CSMOT)*, November 1, 2013, National Kaohsiung First University of Science and Technology, Kaohsiung, Taiwan.
10. Chiang, Yi-Fang, Chih, Wen-Hai and Chang, Chien-Yun, November 2013, "The Study of the Interaction Model between Individual and Group for Virtual Community Website-An Empirical Study of Fashion Guide", *Proceeding of 2013 Conference of New Paradigms of Management & The 12th Annual Academic Conference*, November 1, 2013, National Taiwan University of Science and Technology, Taipei, Taiwan.
11. Huang, Chia-Yi, Chih, Wen-Hai and Yuan, Chien-Yun, November 2013, "The Study of the Information Sharing Behavior for Different Type Users in Virtual Community from the Perspectives of Elaboration Likelihood Model-An Empirical Study of Facebook", *Proceeding of 2013 Conference of New Paradigms of Management & The 12th Annual Academic Conference*, November 1, 2013, National Taiwan University of Science and Technology, Taipei, Taiwan.
12. Chih, Wen-Hai, Hsu, Li-Chun and Lin, Ting-Yu, October 2013, "From Social Identity Perspectives to Explore Community Members' Citizenship Behavior: Testing of Multiple Mediating Effects", *Proceeding of 2013 Annual Academic Conference of Chinese Society for Statistical Methodology*, October 26, 2013, National Taichung University of Education, Taichung, Taiwan.

13. Huang, Chia-Yi, Chih, Wen-Hai and Lu, Aaron, May 2013, “The Study of the Differences of Information Privacy Concern and Trust for Multi-group Social Website Members”, *Proceeding of 2013 Joint Conference of Management Paradigms and Practice & Management Information Computing*, May 17, 2013, Ming Chuan University, Management Information Computing, Journal of Tourism and Leisure Management, Taipei, Taiwan.
14. Chih, Wen-Hai, Hsu, Li-Chun and Chang, Kai-Chi, May 2013, “An Empirical Study of Influencing on E-Shopper’s Behavior Intention: A Double-sided of Cognitive Approaches”, *Proceeding of 2013 Conference on Information Management and Electronic Commerce Management*, May 17, 2013, National Taitung University, Taitung, Taiwan.
15. Chih, Wen-Hai, Wang, Ming-Jaan, Lin, Ching and Tsai, Hung-Wen, November 2012, “The Study of the Antecedents and Consequences of Website Quality”, *Proceeding of 2012 International Symposium of Quality Management and the 48th Annual Conference of Chinese Society for Quality*, November 17, 2012, Chinese Society for Quality, Tamkang University, Danshui District, New Taipei City, Taiwan.
16. Chih, Wen-Hai, Chiu, Tien-You and Chen, Tao-Fa, November 2012, “The Study of the Antecedents of Use for Social Network Site: The Case of Facebook”, *Proceeding of 2012 Conference of New Paradigms of Management & The 11th Annual Academic Conference*, November 2, 2012, National Taiwan University of Science and Technology, Taipei, Taiwan.
17. Chih, Wen-Hai and Wu, Yu-Ping, November 2012, “The Study of Antecedents and Consequences of Benefits for Website Community Users-An Empirical Study of Facebook”, *Proceeding of 2012 Annual Academic Conference of Chinese Society for Management of Technology*, November 29, 2012, Yuan Ze University, Taoyuan, Taiwan. (Distinguished Paper Award)
18. Chih, Wen-Hai, Hsu, Li-Chun and Lin, Wei-Ching, November 2012, “Turn on the Dark Side and the Bright Side of Consumer Psychology: An Empirical Investigation of Consumer Revenge Model”, *Proceeding of 2012 Conference of New Paradigms of Management & The 11th Annual Academic Conference*, November 2, 2012, National Taiwan University of Science and Technology, Taipei, Taiwan.
19. Chih, Wen-Hai, Liou, Dah-Kwei and Wu, Yu-Ping, August 2012, “The Study of Antecedents and Consequences Benefits for Facebook Members,” *Proceeding of the 2nd International Conference on Computer Science and Service System (CSSS 2012)*, Volume 4, August, 11-13, Nanjing, China.

四、技術報告：

五、其他著作或專利：

六、三年內之研究計畫 (2014.8~2017.7):

起迄年月	研究計畫名稱	主持人/共同主持人	計畫經費	補助單位
2016/08/01~ 2017/07/31	行動應用程式下載意圖之研究(105-2410-H-259-022-)	池文海	602,000	科技部
2015/08/01~ 2016/7/31	畏懼與親暱矛盾: 以威懾理論與依附理論探討社群網站成員持續使用意圖(104-2410-H-259-028-)	池文海	548,000	科技部
2014/08/01~ 2015/7/31	自發性商業合作 - 從顧客對品牌與品牌社群的態度形成顧客公民行為之過程研究(103-2410-H-259-026-)	池文海	623,000	科技部



■ 教學 (2014.8~2017.7)

七、三年內開授課程：

學年度	課程名稱(必/選)	學分數	選修人數
105	教授休假		
	教授休假		
104	管理統計學(選)	3	40
	多變量分析(選)	3	20
	統計應用分析(選)	3	7
	統計學(一)(必)	3	47
	統計學(二)(選)	3	29
	全面品質管理(選)	3	36
	應用統計分析(選)	3	6
	應用統計研究(選)	3	5
103	管理統計學(選)	3	50
	多變量分析(選)	3	9
	應用統計分析(選)	3	7
	統計學(一)(必)	3	54
	統計學(二)(選)	3	22
	全面品質管理(選)	3	15
	應用統計分析(選)	3	4
	全面品質管理研究(選)	3	3

八、三年內指導研究生狀況：

學年度	碩士班(人)	博士班(人)	畢業人數	
			碩士	博士
105	9	1	5	1
104	12	2	11	1
103	12	2	12	0



■ 服務 (2014.8~2017.7)

九、校內校、院、系(所、科及中心)各級公共事務參與：

年月	校/院/系級	項目
105	企業管理學系	教授休假
104	企業管理學系	研究所審查委員會、 博士班委員會
103	企業管理學系	碩士班、碩士在職專班暨碩士學分班委員會
	企業管理學系	博士班委員會

十、專業學術服務工作項目：

年月	校內/校外	項目
105		教授休假
105/1~12	校外	擔任「顧客滿意學刊」總編輯
105/1~12	校外	擔任「品質學報」編輯委員
105/3/28	校外	擔任世新大學碩士論文計畫書審查委員
105/4/6,7	校外	擔任世新大學碩士論文計畫書審查委員
105/5/5	校外	擔任中國科技大學碩士學位論文口試委員
105/5/17	校外	擔任淡江大學碩士學位論文口試委員
105/5/27	校外	擔任銘傳大學碩士學位論文口試委員
105/7/7	校外	擔任世新大學碩士學位論文口試委員
104/1~12	校外	擔任「顧客滿意學刊」總編輯
104/1~12	校外	擔任「品質學報」編輯委員
104/4/20	校外	擔任元智大學碩士學位論文口試委員
104/5/4	校外	擔任元智大學碩士學位論文口試委員
104/5/15	校外	擔任勞動部勞動力發展署 104 年度多元就業開發方案諮詢委員
104/6/13	校外	擔任明新科技大學碩士學位論文口試委員
104/9/23,24	校外	Session Chairperson, Asian Network for Quality (ANQ) Conference 2015
104/11/11	校外	擔任元智大學碩士學位論文口試委員
104/12/25	校外	擔任國立臺北商業大學 2015 第十四屆北商大學學術論壇-國際經營與管理實務研討會論文審查委員
103/1~12	校外	擔任「顧客滿意學刊」總編輯
103/1~12	校外	擔任「品質學報」編輯委員



■ 教學與研究獎勵 (2014.8~2017.7)

十一、教學與研究獎勵事蹟：

學年度	校內/校外	項目
105	校外	2017 Emerald Literati Network Awards for Excellence (The Best Annual Paper Award)
105	校外	第七屆聯電經營管理論文獎優等獎
105	校外	2017 年中華民國管理科學學會全國管理碩士論文競賽 EMBA 組佳作獎 (指導教授)
105	校內	國立東華大學教師研究績效獎勵
105	校外	第九屆崇越論文 EMBA 策略組優等獎(指導教授)
105	校外	第九屆崇越論文一般組優良獎(指導教授)
104	校外	2016 全國「工業工程與管理」碩士論文競賽實務個案組佳作獎(指導教授)
104	校外	第六屆聯電經營管理論文獎佳作(指導教授)
104	校內	國立東華大學學術研究獎勵(停辦)
103	校外	第八屆崇越論文 EMBA 策略組優等獎(指導教授)
103	校外	2014 年中華民國管理科學學會全國管理碩士論文競賽行銷管理組佳作獎 (指導教授)
103	校外	2014 年中華民國管理科學學會全國管理碩士論文競賽一般管理組優等獎 (指導教授)
103	校外	2014 年中華民國管理科學學會全國管理碩士論文競賽行銷管理組優等獎 (指導教授)
103	校外	2014 年中華民國科技管理學會論文競賽行銷組優等獎(指導教授)
103	校外	2015 國際 ERP 學術及實務研討會論文競賽第一名(指導教授)
103	校內	國立東華大學學術研究獎勵(停辦)
102	校內	國立東華大學學術研究獎勵
101	校內	國立東華大學學術研究獎勵

以上資料屬實。填表人簽名：_____ (電子檔免填)，填表日期：_____。